

# Craig Murphy

Freelance Adult Website Developer

West Midlands, England

Website: [www.adultwebdesignuk.com](http://www.adultwebdesignuk.com)

E-mail: [craig@adultwebdesignuk.com](mailto:craig@adultwebdesignuk.com)

**ICQ: 348856909**

## Resume Contents

<b>Profile:</b>	A few words about me
<b>Abilities:</b>	A bullet point list of my core strengths
<b>Achievements:</b>	A bullet point list of my achievements
<b>Experience:</b>	A brief overview of my relevant experience
<b>PHP Programming:</b>	An overview of my PHP programming service
<b>Graphic Design:</b>	An overview of my graphic design service
<b>Price Guide:</b>	A list of my services and prices
<b>Client Testimonials':</b>	Honest testimonials from my clients

### **Profile:**

A self-motivated freelance web programmer and graphics designer with a wide range of experience in the I.T industry. I am able to work on my own initiative or as part of a team. Running a successful web development company for the past 4 years. First class website analysis, graphic design, web programming and problem solving skills. I am dedicated too working swiftly and efficiently, with a great ability too reach deadlines and goals. I hope to become one of the adult industries leading design figures.

### **Abilities:**

- Working self-efficiently producing quality web applications
- Controlling a team, assigning tasks', motivating and efficiently working towards deadlines
- Producing web standard code
- Testing and bug-fixing web application programs.

### **Achievements:**

- Branding of a number of high profile websites.
- Achieved lots of commercial success with websites being mentioned in newspapers, magazines and featured in TV shows.
- Ability to customise and further develop many web applications too new levels.

### **Experience:**

I have been into web development for the past 8 years and have extensive knowledge in HTML, XHTML, CSS, MYSQL and PHP.

I have worked for many high-profile clients and successfully developed web applications for a number of high profile business'.

I have been working freelance for the past 4 years.

## **PHP Programming:**

PHP programming is one of many dynamic programming languages available and also probably the most commonly used.

PHP is my main area of expertise and so for an average hourly rate of \$50, you know you will be getting the highest quality of work I offer.

You may ask why my rate is so high;

My rate firstly reflects my skill level!

I have been working in PHP for over 8 years and so carry a lot of experience under my belt.

Secondly, as the quality of my PHP service is so high, I don't just "dive into" a project. I take time with you to iron out the full details of a project, using diagrams and mock-ups if necessary, to ensure what I program will meet your needs. The reason being that this saves time making amendments later on should something be miss-communicated. I spend a lot of time pre-planning any PHP work I do offline, writing up database structures, planning queries and ensuring that the online webhost has the relevant properties enabled.

My work ethic is second to none, I plan before hand not just for the reasons mentioned above but to also ensure I can meet strict deadlines. Deadlines set by YOU, the client. This is incredibly important as a website contains other areas: you may need to assemble content providers, start planning for promotion and plan your websites launch, all of which require a deadline, I offer a service which runs smoothly, meeting the deadlines set and ensuring the rest of your schedule isn't disrupted.

Being a skilled project manager, this enables me to efficiently manage my time and milestones throughout a project thoroughly. I am self-efficient, one main reason for my detailed pre-planning is so that you do not need to micro-manage me. You are hiring a web developer to fulfil a requirement you cannot and so once the pre-planning is done you will be provided with daily updates and only be contacted when absolutely necessary!

Take into account here the fact that paying a higher amount for less hours work with me, saves you time, this enables you to launch your website sooner/on time and begin generating your income!

Your costs can end up significantly higher when using an inexperienced PHP programmer. What could take me 12 hours to do at \$50p/h may take another \$25p/h coder two/three times as long, which in turn ends up costing you a lot more!

All of my PHP work is correctly commented where necessary and PHP queries/variables are always named appropriately.

You can argue that there are many skilled PHP coders out there available for \$15p/h With PHP it really is a case of having the correct skill set and equally as important, having the necessary experience. Whilst hiring a \$15p/h coder doesn't necessary mean you will get poor work, take into consideration a few key elements:

What is their location?

Does the country have a reliable internet provider?

After all if a coder is in a country with poor internet service how can he be online at key times? I am based in England with a dedicated broadband connection with 99.9% uptime!

What is the coders' experience/skill set?

Has a project of this size been handled by the coder before or is he hoping to "wing it" by saying he can do it with no prior experience?

This comes into play with deadlines; learning on the job will push back YOUR deadlines!

With lack of experience, generally comes lack of preparation, lack of planning and a lack of quality. . . . This costs YOU money!

## **Graphic Design:**

A skilled and reliable graphics designer is very hard to come by.

Your website is the first point of contact with you and your client, your website should at the very basic be easy to navigate, convey confidence to your potential customer and most importantly of all achieve its main goal: to sell your product. Our ability is reflected within our portfolio. We are not afraid to push the limits whilst keeping the websites main goal a focal point at all times. My portfolio consists of all the current adult websites I have done as well as adult hosted galleries and adult promotional banners.

We work with you to create a product that you are happy with, we will advise you every step of the way, with your input, explaining what elements of your website will work, which elements add distractions and which areas can be improved.

The design process starts with a quick brief, any ideas you may have, whether they be online design references, Photoshop mock-ups or hand drawn layouts. This enables us to vision what you are visioning and ensure the project starts off on the right foot. At this stage we take into account who your competition is, what your websites goals are and the overall flow and structure of the website. We design with these elements in mind, not just following, but pushing and expanding on the latest web design trends.

We don't design to decorate. We can break down why we have used the elements we have and why our work translates into ease of use and HIGHER SALES for YOU!

We don't just design high converting websites, we also design promotional material that is designed to have high click through rates. Our banners are competitively priced at \$15 for either static or animated banners. Our adult galleries are priced at \$35, including CSS and XHTML output.

To ensure you are completely satisfied with our service all of our designs come with a "revision guarantee". What this means, is that we don't simply supply you with a finished product whether you are happy with it or not. We want to ensure you get the product you vision and so we offer a limited number of revisions throughout the design process to ensure you are satisfied with the finished product.

## **Price Guide:**

The price guide can also be viewed online at:

<http://www.adultwebdesignuk.com/price-guide/>

## **High End Pay site:**

[Sample 1](#) | [Sample 2](#)

Splash page

Up to 5 tour pages

Join and members' page

XHTML + CSS output

\$1800

Additional page cost: \$100

### **Standard Pay site:**

[Sample 1](#) | [Sample 2](#)

Splash page

Up to 3 tour pages

Join and members' page

XHTML + CSS output

\$1000

Additional page cost: \$100

### **High End Affiliate Design:**

Logo included

Includes a main page and subpage

High quality flash available

CSS and XHTML output

Integration available upon request

### **Standard Affiliate Design:**

Logo included

Includes main page and subpage

Minimal flash optional

CSS and XHTML output

Integration available upon request

### **Custom Pay Site Package -**

Prices available upon request

### **Tube Design (Logo, Main Page, and Video Page)**

[Sample 1](#)

\$450

Script integration available upon request

### **Blog Design (Logo, Header, Word Press Integration)**

[Sample 1](#)

\$400

Custom word press programming and plug-in development available upon request

### **FHG's' (Logo, Header, Layout, Slicing/HTML/CSS Output) –**

[Sample 1](#) | [Sample 2](#)

\$35

## **TGPs' (Logo, Header, Layout, Slicing/HTML/CSS Output) –**

[Sample 1](#) | [Sample 2](#)

\$60

Integration with a 3rd party script available upon request

### **Half Page Ads' -**

1 half page ad, 500x300 - \$60

### **Full Page Ads' -**

1 full page ad, 600x400 - \$90

## **Banners**

[Sample 1](#)

Animated and static banners, any size up to 728x90 - \$15

### **Special prices for bulk orders available**

Flash banner, any size up to 728x90 - price negotiable

Any odd size banners - price negotiable

## **Advanced Web Site Programming**

[Read More](#)

PHP programming - \$50p/h

Other programming and custom scripting - prices available upon request

Standard affiliate program programming from \$999.99

## **Cartoons**

[Samples](#)

from \$49.99

## **Content Management Systems'**

Pre-made or custom built

COMPLETE WEBSITE CONTROL - TEXT, IMAGES, VIDEO'S AND  
MEMBERSHIP MANAGEMENT ETC - from \$499

## **Client Testimonials:**

*"It s been a pleasure to assign part of our graphic design work to Craig and his team at Adult Web Design UK.*

*They were able to meet our requirements pretty quickly and for a reasonable pricing, with full ICQ assistance.*

*I would recommend them to any adult website owner willing to set a clean and proficient design.”*

- Pix, [Vidz.com](http://Vidz.com)

*“I just wanted to take a minute to say how thankful I am for finding these guys. I had a project that required a custom integration between a merchant processor and Joomla Community subscription manager, across multiple Joomla sites and db's. Coding is not my forte' and these guys made it happen for me. It literally is the key factor that allowed [michelexp.com](http://michelexp.com) to achieve the full scope and functionality we were looking for.*

*They are very professional and take the time to make sure they completely understand your project and expectations before diving in. Throughout the process they were very friendly and flexible when surprises popped up, and have been on the spot supporting me AFTER the project. If you are in need of PHP/MYSQL programming these guys will get it done for you, and will make it a fun and painless process.”*

- Devon, [admin@angelicrevolt.com](mailto:admin@angelicrevolt.com)

*“We needed quality FHG templates that reflected the look and feel of our content. We got them quickly and at a great price from adult web design UK”*

- Alex Sulaco, [alex@bella1010.com](mailto:alex@bella1010.com)

*“Awesome designs amazing turnaround times!!”*

- Will, [admin@idtapedat.com](mailto:admin@idtapedat.com)

*“Alt Web Design did a few galleries for us, he worked quickly and efficiently and provided some great results”*

- Paul, Only Tease Cash, [paul@onlytease.com](mailto:paul@onlytease.com)